

CHUGGINGTON™





CHUGGINGTON PROFILE

Chuggington is an action-packed and contemporary animated train TV series for pre-schoolers that follows the exciting adventures of three young trainees: Wilson, Brewster and Koko.

In each energetic, vibrant episode, the trainees ride the rails through the world of Chuggington, exploring the many locations and taking on exciting challenges that test their courage, speed and determination.

With Chuggington, every day is an adventure as children explore their creativity through imaginative train play. Along the way, they'll learn positive values, empowering them to become the best trainee they can be.

TRAIANTASTIC ADVENTURES AWAIT!

Core target market: Boys aged 2- 4 and their parents

Sweet Spot: 3 years old

Secondary Target: Boys aged 12m + and their parents



CHUGGINGTON™

**MASTER TOY:
TAKARA TOMY**



**TAKARA
TOMY**

CHUGGINGTON

NON-MASTER TOY LICENSING



CHUGGINGTON

CHUGGINGTON AT RETAIL

